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## CourseStorm

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FOR IMMEDIATE PUBLICATION

### **CourseStorm Announces Partnership with PatronManager**

*Next Generation Class Registration to Integrate with Leading Arts Management Program*

**Orono, ME, February 12, 2020:**

Maine technology company CourseStorm announced a partnership agreement with leading ticketing, fundraising, and marketing solution for the arts, PatronManager, a Patron Technology product. The partnership will enable PatronManager clients to register students for classes and workshops with CourseStorm while automatically bringing in customer data to PatronManager with a planned integration.

Syncing contact and registration information from CourseStorm's streamlined class registration system into PatronManager will provide a more detailed picture of an organization's supporters, helping create stronger, more profitable relationships for programs in the arts.

"We are excited by this partnership with PatronManager, which increases access to educational opportunities in arts and culture for people of all ages. As lovers of both education and the arts, we look forward to helping PatronManager's customers grow their arts education programs," said CourseStorm's CEO Brian Rahill.

With arts organizations continuing to offer courses and workshops to diversify their programming and revenue streams, CourseStorm's streamlined enrollment management system allows them to take advantage of sophisticated features such as creating a customizable dedicated online course catalog and easy family registration for parents enrolling one or multiple children. This partnership will support PatronManager clients in expanding education opportunities for their audiences and communities, making it easier to register and submit payments online.

"We are thrilled to be introducing PatronManager users to CourseStorm's powerful software," said Michelle Paul, Managing Director at PatronManager. "We couldn't be happier in this partnership which will bring a highly requested solution for class registration and management to our clients."

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## **About CourseStorm**

CourseStorm is a simple, yet powerful, cloud-based class registration and marketing software used by education organizations across the United States. Its turn-key system includes payment processing, rosters, waitlists, customizable forms, class communication, and automated marketing tools designed to increase efficiency and reach more students. CourseStorm makes it easy for students to connect to classes and workshops, providing growth for organizations and the students they serve. For more information, visit <http://www.coursestorm.com>.

## **About PatronManager**

PatronManager's mission is to revolutionize the ticketing industry by providing arts, culture, and live entertainment organizations with integrated world-class customer relationship management, box office ticketing, fundraising, and marketing solutions, built entirely on the world's most advanced cloud-based CRM platform – Salesforce. PatronManager has been the fastest growing platform for arts and culture organizations in the U.S. Over 675 organizations use PatronManager, primarily symphony orchestras, theatres, opera companies, dance companies, university performing arts centers, and museums. For more information, visit <https://patronmanager.com>.

## **About Patron Technology**

Patron Technology helps live event organizers create better experiences for their attendees and deeper relationships with their sponsors through a complete, data-driven event technology solution. Event organizers of different sizes and across different segments use Patron Technology for ticketing, marketing, fan engagement, CRM, logistics, data management, and more. For more information, visit <https://www.patrontechnology.com>.

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If you would like additional information about CourseStorm, please contact Monique Bouchard at (207) 866-0328 or email [monique@coursestorm.org](mailto:monique@coursestorm.org).

If you would like additional information about PatronManager, please contact Aaron Schwartzbord, Director of Marketing at [aaron@patronmanager.com](mailto:aaron@patronmanager.com).