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## CourseStorm

148 Main Street  
Orono Maine, 04473  
(207) 866-0328  
Media Contact: Monique Bouchard  
monique@coursestorm.com  
September 3, 2020

FOR IMMEDIATE PUBLICATION

### **Amy Farrell Promoted to CourseStorm Senior Account Executive**

#### **ORONO, ME**

CourseStorm is pleased to announce the promotion of Amy Farrell to the role of Senior Account Executive in recognition of her ongoing excellence.

Since joining CourseStorm in March of 2018, she has educated prospective customers on how CourseStorm's online registration can help their program grow. She specializes in working with arts and higher education organizations and serves as a mentor to new sales representatives joining CourseStorm.

"Amy never shies away from a challenge and has grown her sales skills substantially over the past couple of years. She has been a leading sales representative from day one. I am excited for Amy to continue to introduce more prospective customers to CourseStorm and help new sales executives achieve the same success," said CourseStorm's CEO, Brian Rahill.

CourseStorm, a Maine-based software company, is the developer of an impossibly simple online registration and class marketing platform. CourseStorm's robust software suite for education providers has helped streamline access and grow enrollments for thousands of local classes at community organizations, higher education programs, libraries, hospitals, and museums across the country. For more information, visit <http://www.coursestorm.com>.

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**In Brief:** CourseStorm, a Maine-based class registration software company, recently promoted Amy Farrell to Senior Account Executive

**Photo:** Amy Farrell, CourseStorm Senior Account Executive



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### **Monique Bouchard Promoted to CourseStorm Marketing Executive**

#### **ORONO, ME**

CourseStorm is pleased to announce the promotion of Monique Bouchard to the role of Marketing Executive.

Monique joined the CourseStorm team as the Marketing Content Writer in February 2019, bringing with her more than 20 years of marketing experience. In addition to content creation and lead nurturing, she will manage the CourseStorm brand across multiple channels, oversee online marketing efforts, and develop strategic marketing campaigns.

Brian Rahill, CourseStorm's CEO said, "Monique's experience spans the entire spectrum of marketing. Her ability to seamlessly move between planning, evaluation, and all aspects of implementation has been an incredible asset to CourseStorm. I am excited that she'll continue to help guide our brand through the next phase of growth."

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**In Brief:** CourseStorm, a Maine-based class registration software company, recently promoted Monique Bouchard to the role of Marketing Executive.

**Photo:** Monique Bouchard, CourseStorm Marketing Executive