

## **CourseStorm**

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FOR IMMEDIATE PUBLICATION

## CourseStorm Announces New Integration With Little Green Light

### *Nonprofits Can Now Seamlessly Manage Donors And Courses*

ORONO, ME July 7, 2022: Nonprofits face plenty of challenges right now. Managing donors, patrons, and learners shouldn't have to be one of them. That's why CourseStorm, the cloud-based class registration and management software solution is delighted to announce a new integration with the donor management software Little Green Light (LGL).

The integration will allow nonprofits to seamlessly track and coordinate communications with everyone who helps fuel their mission. That includes donors, volunteers, event attendees, board members, prospects and students.

“ Many of our customers are non-profit organizations that already use Little Green Light to manage interactions with the public. This integration enables data to flow smoothly between systems as these organizations maintain constituent relationships and take class registrations. This saves time and simplifies the process for everyone, which helps us realize our mission of streamlining access to education.” said CourseStorm CEO Brian Rahill.

The Apprentice Shop, an educational nonprofit organization that empowers people through boats and sailing, was among the first to use the CourseStorm-LGL integration. They were already using LGL, and they wanted to streamline their camp and class registration process by adding CourseStorm's registration software.

“They are for different things, and I think they both do what they're meant to do well, and to have them working together is really nice. Both companies have phenomenal Help Desk knowledge places and support people who actually get right back to you.” said Liz Sullivan of The Apprenticeshop.

The integration is available to any organization that uses both CourseStorm and LGL. CourseStorm functionality allows for easy customization of forms, payment plans, rosters, waitlists, class communication tools, and individual logins for instructors. All data flows seamlessly into the LGL donor database so nonprofits can easily include learners in appeal campaigns, event invitations and other communications.

**CourseStorm** offers a cloud-based software suite for small-to-medium-sized education providers to streamline access and help grow enrollments. They support thousands of local classes at nonprofit and community organizations, schools, libraries, hospitals, and museums across the country. For more information, visit <http://www.coursestorm.com>.

**Little Green Light** helps small-to-midsize nonprofits improve fundraising and donor relationships through an online platform that includes event planning, activity tracking, mail merge, advanced queries, and forms. Their customers include faith-based ministries, arts and cultural organizations, environmental associations, and more. For more information, visit <http://www.littlegreenlight.com>.

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